

SELLS FOR LESS THAN DISCOUNT STORE PRICES — SEEING IS BELIEVING

# Dale's Everything for Back to SCHOOL

IF YOU DON'T BUY FOR SCHOOL AT DALE'S — YOU'LL SPEND TOO MUCH!

CHARGE IT WITH



## GIRLS' DRESSES

**KINDERGARTEN COTTONS** in 20 New Fall Styles...  
REGULAR 3.98

Here's proof that DALE'S is the place to shop for top kindergarten fashions! Assortment of bright and the newly popular darker cottons all feature her favorite full, full skirts, doll-pretty tops and trims... and look far more than this little price.

**SUBTEEN - Deep-tone SCHOOL DRESSES**  
REGULAR 5.98

New-for-Fall dresses from DALE'S priced to make her clothes allowance s-t-r-e-t-c-h! Designed as she likes them best... with full full skirts and smart waist-whittling treatments. Prints, checks, solids, plaids, wovens.



AS LOW AS **\$1** WILL HOLD YOUR LAYAWAY

### GIRLS' Cotton SLIPS

100% nylon and polished cotton with 3-tier skirt, elasticized back, dainty lace, ribbon trims. White.

**87¢** and UP

Can-Cans Included  
SIZES 2 to 14



**\$1.77**  
DALE'S LOW, LOW PRICE  
SIZES 2 to 6x

**\$2.77**  
DALE'S LOW, LOW PRICE  
SUB-TEENS SIZES 7 to 14

### TEACHER'S FAVORITES BIG BOLD BULKIES

7 Fabulous Styles!  
• crew neck cardigans  
• club collar cardigans  
• novelty stitch cardigans  
• cowl collar pullovers  
• boat neck pullovers  
DALE'S DOES MORE IN CAMPUS FASHIONS

**\$2.39**  
SIZES 34-40

- fuchsia
- red
- blue
- gold
- black
- red
- turquoise
- green
- gray
- burnt orange
- white



### TEACHER'S FAVORITES LADIES' AND JUNIORS DRESSES

For you who are 5'11" and under-hard-to-find junior petites ready to wear immediately without alterations! One and two-piece styles with wide-swinging skirts, demure touches of white. In glorious deep tone plaids and checks.

VALUES TO 9.98

**\$3.94** and up  
SIZES 7-15

SIZES 8-10, and 12½-24½



### GENUINE LEVIS

PRICES ARE LOWER AT DALE'S... WHY PAY MORE!

SIZES 27-44

**\$3.45** LIMIT 3 PAIR



### GIRLS' Car Coats

Fully lined, with hood, double breasted poplins, assorted colors.

SIZES 3-6x, 7-14

**\$3.67** and UP

10.95 VALUE



### GIRLS' 1.78 Val. Jaunty Roll Sleeve Blouses

Neatly tailored blouses girls all love for class or casual wear in Sanforized, mercerized cotton. Choose from several perky collar styles - all with pearlized button fronts. In white and fall colors.

**FROM 88¢** SIZES 3-6X and 7-14



### MEN'S NEW CONTINENTAL SLACKS

NEW SCOTWIST... handsome for work or play. Sturdy for wear every day... You'll find this handsome combination of smart casual styling and extra durability makes Scotwist the perfect all-purpose pants. Higher quality wash 'n wear material in the newest colors. Hold its good looks longer. Scotwist is America's best slacks, at the lowest price...

**\$2.97** SIZES 28-42  
Reg. 5.95

SPECIAL MENS' DACRON & COTTON - 10.95 VALUE DRESS SLACKS

Made for dress or casual wear... SIZES 28-44... While they last! **\$3.97**

ONLY AT DALE'S

### BOYS' BEDFORD CORD & CORDUROY SLACKS

Wash 'n wear cotton in five leading back-to-school shades. Sanforized so they'll hold their fit in SIZES 2 to 6x. REGULAR 2.98 VALUE

**\$1.39** SIZES 2-6



### BOYS' NEW SCOTWIST CONTINENTAL SLACKS

NEW SCOTWIST... handsome for work or play. Sturdy for wear everyday. You'll find this handsome combination of smart casual styling and extra durability makes Scotwist the perfect all-purpose pants. Higher quality wash 'n wear material in the newest colors.

**\$2.49** SIZES 4-12

SIZES 6-18, Huskies 26-36... 2.77



### BOYS' Jackets

Extra ordinary new vinyl fabric for all weather. Knit collar and cuffs. Colors: tan and olive.

**\$4.94** SIZES 2-7

SIZES 8-18... 5.94



### BOYS' 11¼-oz. NYLON BLUE JEANS

• Vat dyed • Reinforced knee  
• Sanforized • 3 inch turn-up cuff  
• 7% nylon, 93% cotton

**\$1.88**

SIZES 4-12 REG. 2.98 and 3.50  
SIZES 13-16 and HUSKIES 26 to 36 2.22



### Girls' Sweaters

100% ORLON in CARDIGAN and PULL-OVER STYLES

Jeweled or fringed... Bulky and fine knits... New fall shades...

**\$1.66** SIZES 2-6X

SIZES 7-14... 1.99



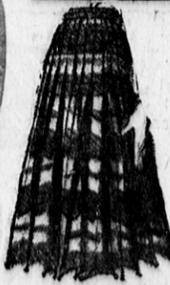
REMEMBER Dale's WILL NOT BE UNDER SOLD

### GIRLS' SKIRTS

Cotton and Wool Mixtures  
Lovable Orlon® acrylic and rayon skirts, fashioned with suspenders or elasticized waist. In dark and pastel plaids, girls' little sizes

**\$1.99** SIZES 3 to 14

and up Values to 5.99



Also Ladies' Sizes 8 to 18

### BOYS' Wash 'n Wear SHIRTS

Lead-off the school year with a number of short sleeve woven cotton gingham plaids, checks and stripes. You will enjoy a plus in comfort and styling. The colors are many... Choose your favorites. Sanforized.

**\$1.19** 1.98 VALUE SIZES 6 to 16



### BOYS' SCHOOL-TIME BULKY Sweaters

Pullover and cardigan styles. All new fall colors.

**\$1.99** SIZES 4 to 16  
REG. 7.98  
SPECIAL GROUP 2.77 and 3.77



**Dale's** 1334 EL PRADO · DOWNTOWN TORRANCE  
SELF SERVICE DEPT. STORE  
6 BIG SALE DAYS Thurs., Fri., Sat., Mon., Tues., & Wed.  
DALE'S SELLS FOR LESS THAN DISCOUNT STORE PRICES  
OPEN DAILY 9 a.m. to 6 p.m. FRIDAY 'til 9 P.M.